## Launches trends September 2023

Every month, CosmeticOBS analyzes the latest product launches trends. On the menu for September 2023:

solid make-up removers, sprays, refillable products and body oils.

The era of solid make-up remover

What if solid format were the best way to remove make-up? Payot and Jod have launched make-up remover sticks for easy application and transport. Did you say practical?

Articles: <u>Payot launches a make-up remover</u> <u>stick</u>

Jod launches one of the first solid cleansing oils!

1,2,3 Spray! Those who resist applying body care products out of sheer laziness should raise their hands! To remedy this major problem, Dermalogica offers a special body mist designed to combat minor imperfections. As for Payot, it's all about moisturizing the body, but in spray format to make the exercise more fun... and quicker!

Articles: <u>Payot imagines Source, a summer</u> <u>cream spray</u>

<u>Dermalogica creates a purifying mist for body</u> <u>imperfections: Clarifying Body Spray</u>



Sustainability is everyone's business, including premium cosmetics brands. Proof of this is Serge Lutens' refill concept for the perfumes in its Collection Noire, and Chanel's launch of a refillable foundation powder. Prada is taking the same approach with its first make-up collection.

Articles: <u>Chanel launches a new refillable natural</u> <u>glow powder Les Beiges</u>

31 Le Rouge or the Cambon spirit, the first refillable lipstick from Chanel

Serge Lutens launches its first perfume refills in the Noire Collection

Prada launches its first refillable make-up collection:
Prada Couleur

Oil is untouched by the crisis

Oil is one of the galenic formulas that's in vogue at the moment.

At Caudalie and Yodi, it is used to enhance and care for body and hair.

Articles: <u>Two new body and hair oils from</u>
Caudalie!

Body Sunshine, a new sun-kissed body oil from Yodi