



**PACKAGING :
ENTERING THE LOOP OF
RECYCLING**

MINIBOOK 2022

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Introduction

The issue of recyclability of packaging and its materials used by manufacturers is no longer a matter of incentive, it has become an obligation, increasingly framed by numerous national and European regulations. How can we design packaging that is truly recyclable, that has an operational processing channel and that does not disrupt sorting or recycling operations?

Which material should be chosen, between plastic, glass, aluminium or cardboard? What good habits should be adopted, what advice should be followed, to enter the virtuous loop of circular packaging?

This Minibook answers these questions for all professionals in the cosmetics industry. It provides an update on the regulatory requirements already applicable and those to come, brings together all the elements to know in order to correctly design the packaging of one's products and shares, as examples, innovations developed by other actors in the sector.

Because by 2025, packaging will be recyclable... or not.

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8 rue Bernard Iské
92350 Le Plessis-Robinson – France

€51.70 ISBN : 979-10-92544-01-8



info@cosmeticobs.com
cosmeticobs.com